

## **Historic, Archive Document**

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# KUNDERD'S

## Quality Gladioli

### SPECIAL PRICES

TO THE

### Wholesale

### Trade

### Season 1944

### LOOK INSIDE!

## KUNDERD GLADIOLUS FARMS

GOSHEN, INDIANA, U. S. A.

Sec. 562, P. L. & R.

U. S. POSTAGE

**Paid**

Goshen, Indiana  
Permit No. 14

JAN 19 1944

U. S. Department of Agriculture

U.S. Dept. of Agri.  
Bureau of Plant Industry  
Fruit & Veg. Crops & Dis.  
Washington, D.C.





RESERVE YOUR GLADIOLUS BULBS NOW FOR LATER SHIPMENTS

# KUNDERD'S Wholesale Prices for 1944

*INDIANA SANDY LOAM BULBS FOR BEST RESULTS*

ORDER NOW!

**BULBS ARE SCARCE!**

ORDER NOW!

Name of Variety	Type	Description of Flower	Per 1000 Bulbs		
			No. 1	No. 2	No. 3
ACHILLAS	P.	Orange Red .....	\$13.00	\$10.00	
AFTERGLOW	Prim.	Orange and Yellow .....	13.00	10.00	
*ALCHIMIST	P.	Intense Golden Yellow .....	\$25.00	22.50	20.00
*AL SMITH	P.	Clear Pink .....	17.50	15.00	12.00
*AMBROSIA	P.	Rose and Yellow .....	17.50	15.00	12.00
ANNA MAE	P.	Tall Growing White .....	15.00	13.00	10.00
APACHE	Min.	Rose-red and Purple .....	35.00	30.00	
BAGDAD	P.	Old Rose-Smoky .....	22.00	17.50	
BEAU IDEAL	Ruf.	Deep Purple. Very tall .....	22.50	20.00	
*BELA QUEEN	P.	Tall Late White .....	25.00	22.50	
*BERTY SNOW	P.	Lavender .....	20.00	17.50	
*BETTY NUTHALL	P.	Popular Coral Pink .....	17.50	15.00	
BEVERLY	P.	Beautiful Violet Rose .....	15.00	12.00	
BLACK PANSY	P.	Richest Black Red .....	15.00	12.00	
BUTTERBOY	Prim.	Buttercup Yellow .....	15.00	13.00	
*CHAS. A. STEVENS	P.	Finest Soft Pink .....	25.00	22.50	
CONTRASTA	P.	Velvety Red .....	13.00	10.00	
CREAM CUPS	P.	Creamy, White .....	17.50	15.00	12.00
*DEBONAIR	P.	Tall LaFrance Pink .....	15.00	13.00	
DREAM	Ruf.	Large Salmon Red .....	20.00	17.50	15.00
*EARLY ORANGE	P.	Brilliant Early Orange .....	20.00	17.50	15.00
*E. J. SHAYLOR	Ruf.	Favorite Rose Pink .....	17.50	15.00	13.00
ESTELLA	P.	Salmon, Blotched Rose .....	13.00	10.00	
EXCELLENCE	P.	Best Early Red .....	25.00	22.50	20.00
EXOTIC	Ruf.	Lavender-Rose Pink .....	22.50	20.00	
FAIREST PEARL	P.	Late Flowering White .....	17.50	15.00	
FAVORITE	Ruf.	Massive Orange Salmon .....	17.50	15.00	
FLAMING VALE	P.	Flaming Red .....	17.50	15.00	
FLORENCE WINTERS	Ruf.	Creamy White .....	13.00	10.00	
GOLDEN FRILLS	Rf. Pr.	Daffodil Yellow .....	15.00	13.00	10.00
GOLDEN GATE	P.	Richest Golden Yellow .....	100.00	90.00	80.00
*GOLDEN LIGHT	P.	Fine Daffodil Yellow .....	15.00	13.00	10.00
*GOLDEN SLIPPERS	Ruf.	Shrimp Pink .....	13.00	10.00	
*GOV. PINCHOT	P.	Fine Silvery Pink .....	35.00	30.00	
GRAND GLORY	Ruf.	Tall Golden Orange .....	17.50	15.00	13.00
*GRAPHIC	P.	Our Best Deep Lavender .....	25.00	22.50	20.00
HUGO ECKENER	P.	Bright Blood Red .....	15.00	13.00	
IMMENSITY	P.	Salmon Orange .....	17.50	15.00	
*IMPERIAL PINK	P.	New Lavender Pink .....	17.50	15.00	
JOHN T. PIRIE	P.	Mahogany Brown .....	15.00	13.00	
K'S YELLOW WONDER	P.	Tall Lemon Yellow .....	20.00	17.50	15.00
LAVENDER ROSE	P.	Lavender Rose .....	17.50	15.00	13.00

Name of Variety	Type	Description of Flower	Per 1000 Bulbs		
			No. 1	No. 2	No. 3
*LEWIS E. GARY	P.	Flesh-Blushed Cream .....	\$25.00	22.50	\$20.00
LITTLE RED STAR	P.	Fiery Deep Scarlet .....		13.00	10.00
*MAID OF ORLEANS	P.	Large White-Fine .....	27.50	25.00	
MARGARET FULTON	P.	Large Rose-Pink .....	25.00	22.50	
*MINUET	P.	Best Lavender .....	30.00	27.50	
*MISS BLOOMINGTON	P.	Best Yellow for Cutting .....	20.00	17.50	
*MORAVIAN	Ruf.	Good Forcing Lavender .....	15.00	13.00	10.00
*Mrs. CALVIN COOLIDGE	Prim.	Beautiful Salmon Pink .....		13.00	10.00
*Mrs. F. PENDLETON	P.	Pink, Blotched Red .....		15.00	13.00
MRS. GEO. W. MOULTON	P.	Violet Red .....	20.00	17.50	15.00
MRS. JOHN T. PIRIE	P.	Exhibition Blushed Pink .....	20.00	17.50	15.00
MRS. PAUL DIEBALL	P.	Giant Salmon Pink .....		17.50	15.00
NORTHERN LIGHT	P.	Tyrian Rose Color .....		22.50	20.00
PANTHEON	P.	Good Tall White .....		13.00	10.00
*PEARL HARBOR	P.	Commercial White .....	50.00	40.00	35.00
*PEGGY LOU	P.	New Deepest Shrimp Pk. .....		22.50	20.00
*PHYLLIS McQUISTON	P.	Pure Pink, White Throat .....	30.00		
*PICARDY	P.	Clear Light Salmon .....	30.00	27.50	
PURPLE GLORY	Ruf.	Russian Purple .....	35.00	30.00	
RAJAH	P.	Large Richest Red .....	35.00	30.00	
RAYON	Lac.	Light Tan Blushed .....		22.50	20.00
*RED CLOUD	P.	White Bars, Bright Red .....	25.00	22.50	20.00
RED COMMANDER	P.	Mammoth Deep Red .....	20.00	17.50	
RED COPPER	P.	Salmon Flaked Blue .....		13.00	10.00
RED SPLENDOR	Ruf.	Brilliant Scarlet .....	25.00	22.50	20.00
*REPOSE	Ruf.	Golden Buff and Yellow .....		13.00	10.00
ROMANCE	P.	Smoky Blue and Salmon .....	17.50	15.00	
*ROSE SPLENDOR	P.	Deep Silvery Rose Pink .....	17.50	15.00	13.00
ROYAL PURPLE	P.	Richest Purple .....	20.00	17.50	
RUFFLED SPLENDOR	Ruf.	Large Rose Pink .....		15.00	13.00
RUTH HUNTINGTON	Ruf.	Lilac Lavender .....	20.00	17.50	
*SAYANARA	P.	Yellow Throat Orange .....	15.00	13.00	10.00
SENATOR BEVERIDGE	P.	Light Blood Red .....	25.00	22.50	20.00
SILVER COMET	P.	White Cream Throat .....		13.00	10.00
SNOW SHOE	Ruf.	Best Ruffled White .....	20.00	17.50	15.00
SPLENDORRA	P.	Wine Black .....	20.00	17.50	
*SUNTONE	Ruf.	Large Buff and Yellow .....	15.00	13.00	
VERMILION	P.	Scarlet, Cream Blotch .....		13.00	10.00
VIOLA GEM	P.	Violet Purple .....		15.00	13.00
*WHITE BUTTERFLY	Prim.	Purest White Forcer .....		13.00	10.00
*WHITE FEATHER	P.	Good Forcing White .....		13.00	10.00
WILLIAM BOOTH	P.	Tyrian Rose Purple .....		17.50	15.00
ZONA	Prim.	Salmon Pink .....		13.00	10.00

(P.)—Plain Petaled, Large Flowering.

(Ruf.)—Ruffled Petaled, Large Flowering.

(Prim.)—Primulinus Type Flower.

(Min.)—Miniature Type Flower.

PRICES QUOTED F. O. B. GOSHEN, INDIANA, U. S. A.

250 Bulbs at 1000 Rate.

500 Bulbs at 1000 Rate.

100 Rate add 20% to 1000 Rate.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

(\*)—Denotes Forcing Varieties.

## Kunderd Gladiolus Farms, Goshen, Indiana, U. S. A.



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# Our Message of IMPORTANCE!

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Dear Customer:

It is with regret that we have failed to send our WHOLESALE PRICE LIST to you before this time. We know that in the past you have sent you orders earlier than this to reserve your bulbs for such time you have specified for delivery.

There is a definite shortage of bulbs this season, and you will note our list of varieties cut in half over last year, and if we may explain, it was entirely due to less acreage and not sufficient amount of help to handle the crop accordingly. Planting, also harvesting, was later than usual, and bulbs not making up to size until very late this year made things still more complicated. Labor also a real problem.

We are very glad to report that now we have our crop of bulbs completely harvested, and in a fine condition, curing properly for best results.

If you are interested in GLADIOLUS BULBS for early cut flowers, send your order along as soon as possible, and we will reserve bulbs for later delivery.

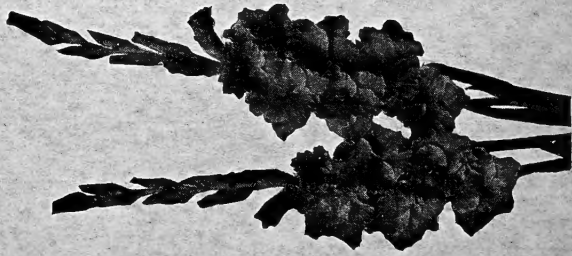
Our stocks will not last long, and we would advise immediate selection.

Thanking you for past favors, and mostly your patience in these times of trouble,

Yours always for better quality flowers,

December, 1943.

KUNDERD GLADIOLUS FARMS.





## TERMS OF SALE

No orders for less than \$2.00 at Wholesale Prices. Orders for less than this amount can only be filled at a loss.

This list cancels all previous prices and quotations.

Shipments will go forward the cheapest way unless otherwise stated.

All stock offered subject to prior sale.

Orders for more than \$10.00 will be held on a deposit of 25% and shipped when wanted C. O. D. for balance. Orders for under \$10.00, cash with order.

All orders from outside the United States proper are shipped at customer's risk unless otherwise stated. Full payment must accompany order with proper shipping charges.

All prices F. O. B. Goshen, Indiana.

**OUR GUARANTEE.**—We guarantee all bulbs to be free of thrip and disease. Safe arrival of all shipments. If shipment arrives in poor condition notify us at once so replacement may be made without delay. We do not warrant in any way, expressed or implied, the productiveness of our bulbs and will not be responsible for the crop.

**KUNDERD GLADIOLUS FARMS** HOME OF QUALITY  
GLADIOLI **GOSHEN, INDIANA, U. S. A.**